



eCommerce solutions
Turn visitors into purchase



We help sellers to generate more sales through targeted sponsored ads on marketplaces & digital media.

We apply our experience, research, benchmark data and tool to make sure you will get better results in sponsored ads from our qualified professional service.



300+ Sellers Account

Working with small to large sellers from 1 SKU to 1 million SKUs sellers.

1800+ Campaign

Dedicated marketplace campaign managers working smartly to create campaigns.

2+ Crore Sales

Every month we generate a high number of extra sales from sponsored ads.

8+ Years of Experience

Our team members are qualified Google, Flipkart and Amazon certified with substantial experience.

BMM  TM
CONSULTING



We are the **L**eading **C**ompany in
Sponsored **A**ds **C**ampaign **M**anagement
in **I**ndia.

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We are awarded for
Best Service Provider for the year 2016



Sponsored ads campaign

Sponsored Products optimization service provides expert assistance to grow your sales through sponsored advertisement campaigns on marketplaces.

Service features include:

- **Keyword optimization** : Removing keywords with spend but no sales and adding keywords relevant to the products.
- **Optimized bids** : Compare against competition and suggest bids for Page 1 placements to ensure higher impressions, clicks and sales.
- **Create targeted campaigns** : Organize campaigns into targeted ad groups by products, keywords and description to ensure relevant clicks at optimal cost.

amazonservices



Sales Boost - Campaign

Product Listing, Brand Display, Remarketing, Video ads

We help sellers to display their products to relevant customers through product listing ads on Flipkart, Amazon, Snapdeal and other marketplaces. We help to Increase your reach with advance display banner ads on all major marketplaces.

Our Services :

We will be working closely with you on your display ad campaign to help you increase visibility on Amazon. The service is Free for the 7 Days and will include:

- Create 2 Display ad Campaigns
- Optimize the campaign basis the campaign objective provided by you
- Provide Weekly Reports and performance updates
- Create creatives as per Amazon Standard on a chargeable basis, if needed.

You can also provide your own creative. However, the creative should be as per Amazon standard

I will request you to provide a suitable time when we can connect to discuss the same. You can too reach out to us at +919890249246

Sales Boost - Campaign

We help to bring back your suspended account.

Our Suspended get back appeal is 100% unique and crafted to fit Amazon requirements.

We investigate your account; including, policy warnings, metrics, feedback, inventory, correspondence with seller performance team to ensure that all your issues has been addressed in our apeal letter.

Amazon Seller Account Appeal Form		
Amazon Store Name:		SPN:
Account Holder Name:		SPN POC:
Email Address:		SPN Code:
Cell Phone:		SPN Contact #
<p>Seller Statement: This plan of action has been prepared by SPN in consultation with me, after complete review of my account. I confirm to abide by the plan of action provided below. I am aware that failure to comply with agreed plan of action or future violation of Amazon policy, performance standards can lead to account closure.</p>		
<p>Instruction: Please review all the orders which have resulted in an A to Z claims or negative feedback and provide us with a detailed plan of action to mitigate this issue and sustain Amazon Standards.</p>		
<p>Order Defect Rate: Goal: <1%, Short term: (1.97%)</p>		
Problem Identified:	Root-Cause Analysis	Proposed Action Plan
404-8170861-0902752 - A to Z Claim	The order was damaged during shipment via Easy ship. The Packaging might be a cause as well, though we're not packing loosely.	In order to improve on such cases, we're improving our packaging standards further by putting an additional layer of packing material like bubble wraps. Also, we're taking expert help from Seller Drive in order to improve the quality of the service.
404-0574553-7440349 - A to Z Claim	The order was damaged during shipment via Easy ship. The Packaging might be a cause as well, though we're not packing loosely.	In order to improve on such cases, we're improving our packaging standards further by putting an additional layer of packing material like bubble wraps. Also, we're taking expert help from Seller Drive in order to improve the quality of the service.

Why Us

As a result, we are dependable and our processes are extremely transparent, which is what makes us stand apart in the industry.



ROI Focused

We understandy our business requirements and specifications. Thus, our business method & processes are ROI-focused. We believe in cementing our relationships with our clients by enabling the latter to earn their returns.



We're Quality Assured

We believe in providing best-in-class and best-of-breed digital marketing offerings and services



We're Experts

Our digital marketing models have been backed by proven industry methodologies and our case studies based on our previous and current projects with clients.

Testimonials

“ This is Diya from High Choice engage with BM Consulting from last 3 months. I got great response and good service from BM Consulting. People from BM Consultancy are very helpful and understanding. They provide satisfactory level of service to their clients. I am really satisfied with BM Consultancy Services.

- Diya Munjal, High Choice

“ Our relationship with BM consulting is a one to cherish. We had a great support from the BM team in increasing our business in Amazon. They ran a wonderful Ad campaign establishing our brand name "Sathya". BM consulting doubled our volume of sales in that fruitful period.

- Sathya, ASV Textile

“ Great service with fast and reliable support. The campaign design work, ad bids and design helps us to get 3 fold more sales.

- Amardeep, Streetsoul



Startups
Campaign on 1
marketplace

500 SKU

Sponsored ads

Manual + Automatic

Daily Bid Management

Keyword Optimization

Negative Keywords
Addtion

Buy Box Consulting



Growth
Multiple
marketplaces

Upto 5000 SKU +
Startup Package

Amazon, Flipkart,
Snapdeal and Paytm

Google adwords
Campaign Setup

SEO Consulting

Dedicated

6 Days Support



Large
Full digital
marketing

Unlimited SKU + Growth
Package

Google Adwords
Campaign

Facebook Campaign

Website SEO

Email Campaign

Content Writing

Social Media Promotion

7 Days Support

Great Companies Trusted Our Services

MANGO
DURAVIT



THE SOFA & CHAIR COMPANY

TOMMY HILFIGER
BRUCE A. FERNANDES
INTERIOR ARCHITECTURE & DESIGN

SHOPPERS STOP

pantaloons
IN LOVE WITH LIFE
IN WITH FASHION

Contact us now

Office no: 24, 5th Floor Shri Siddhivinayak Aagan,, F wing, Rajyog Rd,
Nandel Fata, Pandurang Industrial Area, Narhe, Pune, Maharashtra 411041

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